In need of Volunteers for Fall 5K/1 Mile Fun Run Fundraiser

October 1, 2017

**Hillcrest Hustle Committees**

Please email Emily/Shannon at

[**HillcrestHustle@gmail.com**](mailto:HillcrestHustle@gmail.com)if you can help with any of the following:

**1) Sponsorship**

--Network within the current Hillcrest (Revere) families to help build a targeted sponsor list.

--Help hand deliver or email sponsor packet to potential sponsors.

--Be mindful of other area race sponsors and NATR sponsors.

--Plan individual fund raising efforts for the students in the Fall.

**2) Volunteer Coordinators**

--Volunteers needed that can be available on day of race and possibly several days before the race for the following: packet pick up, race set-up, directing runners on course, helping with water station and snacks, clean-up etc.

--Looking for one individual to be the main point person to coordinate all of the volunteers on race day.

**3) Marketing**

--Help to advertise the race in all local newspapers. Try to secure free advertising if possible (i.e. write press release).

--Promote race for all Revere students

--Create a hype video that students and faculty can view and share to promote the race.

--Utilize social media.

--Advertise to runners groups.

**4)Photography/Videography**

--secure photography and videography for day or race and post to social media afterwards

**5) Awards/Banners**

--Create awards for top categories of participants and secure a donor for these awards to be produced and ready for race day.

--All children participants will receive an award. Would like to get these donated.

--Design and produce a banner and mile markers with race name and top sponsors logos.

--Work with banner company to secure the lowest rate, or ask that it be donated.

**6)Water station/ Post race snacks/Refreshments**

--Water station captain and crew needed for race day to set up water station. Keep it replenished and organized throughout race.

--Captain will also organize post race snack table.

--Coordinate with the sponsors who donate the food/drinks for aide and snack table supplies (delivery, pick up).

--Solicit for several Food Trucks to be on-site for Race day.

**7) Race day entertainment**

--Try to get family friendly entertainment donated.

--Coordinate and organize school spirit involvement items like Revere Mascot and Revere Marching Band.

--Solicit and secure DJ, face painting, balloon artist and other vendors.